



Annual Report

## **OUR MISSION**

No Means No Worldwide (NMNW) is an international non-governmental organization whose mission is to end sexual and gender-based violence against women and children globally.

Tenjoy No Means No because they teach me how to defend myself. Maybe one day I could also teach others about how to defend themselves. The No Means No program has changed about how I view myself. Now I know that I'm worth defending and I'm strong.

Gloria, 10 years old No Means No Participant



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# **Our Partners Lead the Way**

Welcome to the 2022 Annual Report for No Means No Worldwide (NMNW), where we celebrate the power of partnership to prevent sexual violence. This year, we proudly highlight the theme "Our Partners Are Leading the Way," as we recognize the invaluable role our partners have played in driving positive change and shaping the future of our work.

At NMNW, we firmly believe that collaboration is key to achieving lasting impact. Our partners, ranging from local organizations and communities, to international foundations and NGOs, to governments, have been instrumental in amplifying our efforts to end sexual violence and empower young people worldwide. Through their unwavering support, guidance, and shared vision, they have truly become the leaders in our movement.

In the face of continuing challenges posed by the COVID-19 pandemic, our partners stood by us, demonstrating remarkable resilience and adaptability. Together, we navigated the complexities of the global health crisis, ensuring that our programs continued to reach those most in need. By embracing innovative solutions and leveraging their expertise, our partners have exemplified leadership in the pursuit of our shared goals.

As we reflect on the accomplishments of 2022, we extend our deepest gratitude to our partners for their dedication and commitment to improving the lives of women and children in the communities that they serve. It is through their leadership that we have been able to expand our reach, deliver meaningful life skills and empowerment self-defense education, and create lasting change in the fight against sexual violence.

Together, we can build a world where every individual feels safe, empowered, and free from the scourge of sexual violence. Thank you for joining us on this incredible journey of collaboration, impact, and change.



### **OUR CORE VALUES**



**PASSION** 

We are PASSIONATE about our mission.



### **POWER**

We believe in individual and collective POWER to end sexual violence.



### COLLABORATION

We COLLABORATE with a wide range of stakeholders, and we believe they all bring value.



### **INCLUSIVITY**

We value diversity and INCLUSIVITY of races, cultures, sexual orientations, abilities, religions, ages, and identities.



### **LEARNING**

We are a LEARNING organization, always seeking to improve the work we do.



### **SAFETY**

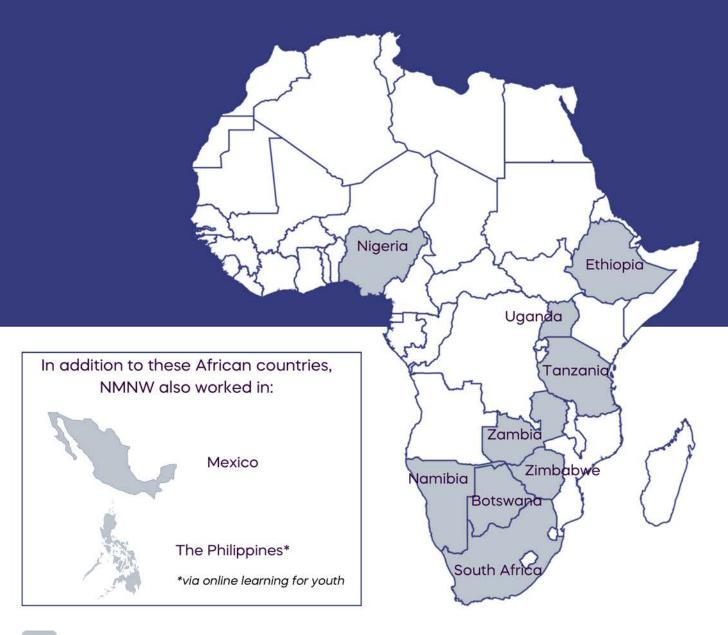
We prioritize the physical and psychological SAFETY of all of our stakeholders.



## WHERE WE WORK

In 2022, NMNW continued to expand its footprint, working with 88 partners in 10 countries on in-person programming for youth, and piloting an EdTech project in the Philippines. Highlights include: .

- The first-ever No Means No programming in Latin America in Monterrey, Mexico
- The launch of programming in Botswana and Tanzania
- A pilot EdTech project in the Philippines to reach online learners
- Strong community presence from No Means No South Africa throughout Nelson Mandela Bay



## **HOW WE WORK**

NMNW trains highly skilled local mentors as No Means No Instructors, certified to teach the skills-based curriculum, facilitate meaningful discussion, and provide referrals for additional services when needed. Instructors work under the management of local implementing partners and are from the communities they serve, in order to ensure that programs are locally relevant, culturally appropriate, and sustainable.



#### **COLLABORATIVE DESIGN**

NMNW identifies and works with implementing partners to adapt curricula to local context, identify Instructors, design network referral systems, and plan program rollouts.



#### **TRAINING**

NMNW provides intensive training and technical assistance for partner Instructors to teach No Means No programs.



#### **PROGRAMMING**

Partner Instructors implement programming with youth in their communities.



#### **TECHNICAL SUPPORT**

NMNW provides technical support and assessment to partner during No Means No program delivery.



#### **BUILDING SUSTAINABILITY**

Top partner Instructors are identified, up-skilled, and certified to become Trainers, who then train Instructors.

# **Building a Global Network**

The No Means No Global Partner Network is a global community of No Means No implementing partners that connect through community of practice meetings and shared resources. The purpose of this community is to engage individuals and organizations implementing the No Means No program to expand their reach, enhance the quality of their program implementation, and advocate collectively for prevention as a tool to end sexual and gender-based violence.

NMNW started and manages the network, and seeks direction from partners so that activities and decisions best meet their needs and interests. This collaboration has resulted in regular quarterly global community of practice meetings called "Learning Meetings" and "Topic Discussions," as well as a shared online platform for notes and resources, a partner network directory, and a WhatsApp community of practice where Instructors can share resources, ideas, and best practices.

Partners shared through a network health assessment survey that they:

- See great value in network activity
- · Learn highly-applicable lessons from partner sharing
- · Want to deepen partner-partner interaction
- Want to enhance partner network leadership
- Want to extend the reach and influence of the network by collaborating with overlapping networks (e.g. HIV and gender-based violence)
- · Are interested in discovering joint funding mechanisms

In 2023 we are focused on building a partner-led Advisory Group, organizing more intimate small partner gatherings, and engaging external stakeholders in network activity to learn from their expertise and share collective learnings.



# **2022 BY THE NUMBERS**







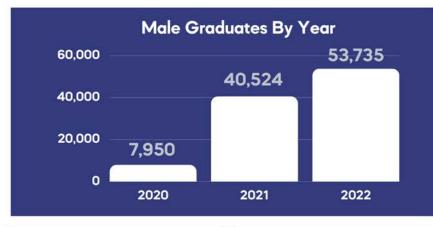


126%

Increase in # of Active
Trainers from 2021

38

Partners Able to Train
Instructors



Expanding Boys
Program





\*Based on pre / post tests from 54,978 graduates





## **PROGRAM HIGHLIGHTS**

### **Partner-Led Growth in Zambia**

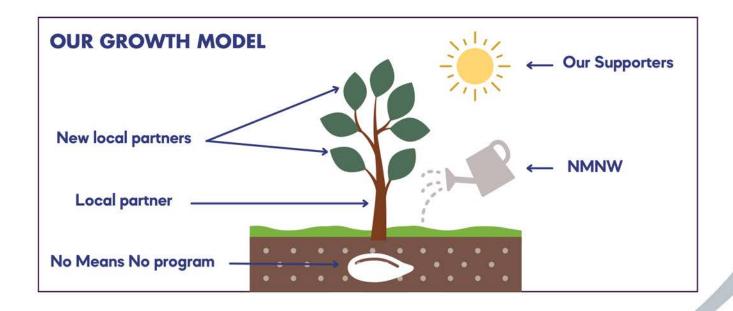
In 2022, we made a remarkable leap forward with our growth model in Zambia. With support from USAID and CDC, our valued local partner Expanded Church Response (ECR) took on a new role by delivering the No Means No training and providing technical support to our newest partner, Development Aid From People to People (DAPP). As part of this process, ECR was responsible for leading DAPP's technical on-boarding, with minimal support from NMNW. Given its track record of effectively implementing the No Means No Program



via their own NMNW-certified Lead Trainers, ECR was well suited to this task.

With ECR taking the lead, NMNW operated behind the scenes to ensure they were supported for success. The experienced Trainers from ECR facilitated the training for DAPP, certifying 18 new female Instructors who all shared on their feedback survey that the training helped increase their awareness of sexual and gender-based violence.

No Means No Worldwide is excited about the promising potential of local organizations like ECR to contribute to the growth of No Means No in their regions.





I do enjoy the No Means No program because it teaches a girl-child how to defend herself from attacks.

I have used the 'sidestomp'...[M]y mom sent me to the market, then I find [sic] three boys on their way home. [O]ne of them called me; I refused. Then they started following me and the other one holded [sic] me by my wrists. Then I ask that boy, 'Why are you holding me? Do I know you? Do you want me to keep quiet?'. Then I remembered one of the skills that they taught at No Means No. Then I used the side stomp: I lifted my leg up high and I stepped on the attacker's foot with real force. After that I went home and I told my mom about the whole story....I have [also] told my friends about what happens at No Means No.

Afiness, 10 years old No Means No Participant Zambia

I am no longer aggressive towards girls.

No Means No Boy Participant Zimbabwe



### **Teaming Up to Equip Boys in Zimbabwe**

In 2022 No Means No Worldwide teamed up with Grassroot Soccer, a leading international adolescent health organization, and local implementing partner Bantwana Zimbabwe, to co-create SKILLZ No Means No, a sport-based sexual violence prevention program for boys. This was done by adapting the standard No Means No boys' curriculum to include additional lessons around topics known to be relevant to young boys across Zimbabwe, as well as incorporating soccer-based activities to make learning more fun and engaging.



The SKILLZ No Means No program provides participants with skills to promote gender equality, avoid violence, stand up to peer pressure, take action when they witness or anticipate sexual assault, contribute to preventing the spread of HIV and other sexually transmitted infections, and avoid substance abuse.

In 2022, Bantwana Zimbabwe, a long-time NMNW partner, piloted the SKILLZ No Means No curriculum in two districts with a high prevalence of sexual and gender-based violence in Matabeleland North. Thirty-two newly trained Instructors (pictured above) headed out to schools, graduating 655 youth participants in two months.

The partner organizations conducted an evaluation of this pilot that showed boys learned and applied skills around bystander intervention, avoiding violence in their daily lives, reporting instances of assault they witness, and how to challenge gender norms in their community. Going forward, NMNW is excited to collaborate on further contextualizing and growing the program to effectively equip more boys with the skills to stop sexual violence.

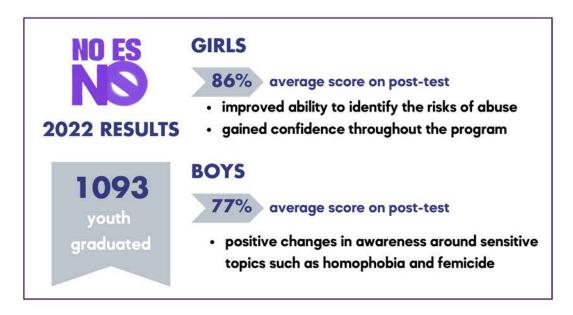
### No Es No Launches in Mexico



In Monterrey, Mexico, where rates of sexual and gender-based violence are alarmingly high, No Means No Worldwide (NMNW) embarked on a groundbreaking partnership with the Government of the State of Nuevo Léon through Instituto de las Mujeres Regias (IMMR) to address this pressing issue and empower youth to stand against it. IMMR contracted two local NGOs, CreeSer and Supera, to

implement the Means No intervention with youth in the City of Monterrey. This firstever No Means No program in Latin America launched with outstanding support from local government, with Monterrey Mayor Luis Donaldo Colosio Riojas (pictured above, center, along with representatives from local partners) personally attending a vibrant and celebratory project launch event.

The first project milestone was the successful certification of 21 girls' program instructors and 19 boys' program instructors. The Instructor Training was unique in several ways: it was LGBTQ+ inclusive, with many of the sessions conducted in a gender inclusive format; both the curriculum and the training were translated into Spanish; and the training directly addressed femicide and kidnappings.



Looking ahead, we hope to see the program flourish and to serve as a launchpad for continued work in Latin America.

### IN THE SPOTLIGHT

### Visit from U.S. Ambassador and CDC Officials in Uganda

In July, as part of her site visits to Determined, Resilient, Empowered, AIDS-Free, Mentored and Safe (DREAMS) programming in Uganda, CDC Director Dr. Rochelle Walensky, along with U.S. Ambassador to Uganda Natalie E. Brown and CDC Uganda Country Office Director Dr. Lisa Nelson, observed a No Means No session for girls and young women. Sexual and gender-based violence are major drivers of HIV infection among adolescent girls and young women in sub-Saharan Africa. We are proud to collaborate with several U.S. government supported partners to contribute to the goal of ending the HIV/AIDS pandemic as a public health threat.



Above: Dr. Lisa Nelson, CDC Uganda Country Office Country Director (back row, first from left), U.S. Ambassador to Uganda Natalie E. Brown (back row, second from left) and Dr. Rochelle Walensky, CDC Director (back row, third from left) visit a No Means No program in Uganda.

### **Conference Presentations**

No Means No Worldwide is dedicated to sharing our research, evaluations, and methods with the broader global health community. In 2022 this included:

- AIDS 2022, the International AIDS Conference: partner NACOSA presented on their implementation of No Means No: Boys & Young Men; additionally No Means No programming was included in two NACOSA accepted posters
- Sexual Violence Research Initiative (SVRI) Conference: NMNW co-presented with the CDC on a process evaluation of programming in Uganda
- International Society for the Prevention of Child Abuse & Neglect (ISPCAN)
   Conference: NMNW presented on lessons learned from program scale-up
- National Women's Martial Arts Federation (NWMAF) Conference: NMNW conducted a workshop on contextualization in empowerment self-defense program design

Iget to have the chance to make an impact in the girls' lives. I get to interact with the girls and they get to share their experiences concerning sexual and gender-based violence. If the girls are equipped with the skills to defend themselves, then they are going to be able to protect themselves.



# **OUR SUPPORTERS**

Creating a future free of sexual violence requires a collaborative effort. We are grateful to our individual and institutional donors, who through their generous giving, have made our work possible. The following institutional donors supported our work in 2022:























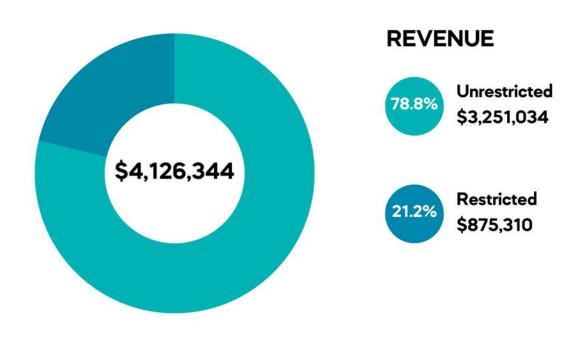
#### CDC - Centers for Disease Control and Prevention

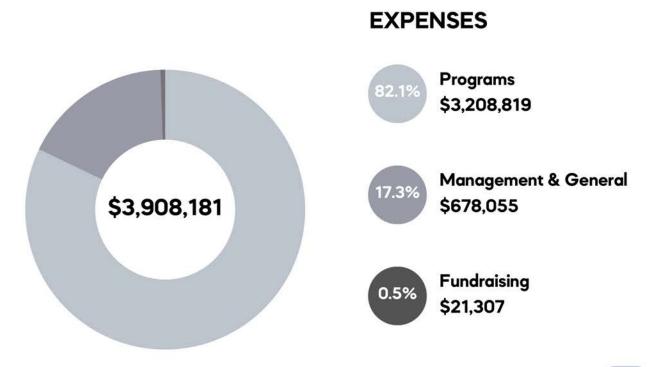
#### PEPFAR - President's Emergency Plan for HIV/AIDS Relief

U.S. Centers for Disease Control and Prevention (CDC) is supporting NMNW's global work with funds from the President's Emergency Plan for HIV/AIDS Relief (PEPFAR). Funding from CDC and PEPFAR contributes to NMNW's mission to end sexual violence against women and children, and specifically assists with strengthening organizational capacity, scaling up global activities and supporting No Means No programming in Uganda, South Africa, Nigeria, and Ethiopia.

# **FINANCIALS**

The figures below represent draft audited financials for the fiscal year 2022. Full audited financial statements will be posted on our website, www.nomeansnoworldwide.org, when available.





# **2022 BOARD OF DIRECTORS**

### Dean Peacock (Co-Chair)

Project Director

Women's International League for
Peace and Freedom

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CEO and Founder citiesRISE

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#### **Anne Firth Murray**

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